



AdSEND.com

Efficient, flexible and reliable

AdSEND.com enables advertisers to transmit ad materials concurrently to multiple newspapers, using an international network that has sent more than 20 million ads to nearly 4,000 newspapers.

Once the file has left the sender's site, it is uploaded to a state-of-the-art data center where it is prepared for download to the newspapers specified by the sender.

Delivery is made on a newspaper-by-

newspaper basis, and can run the gamut from a satellite downlink to an Internet download.

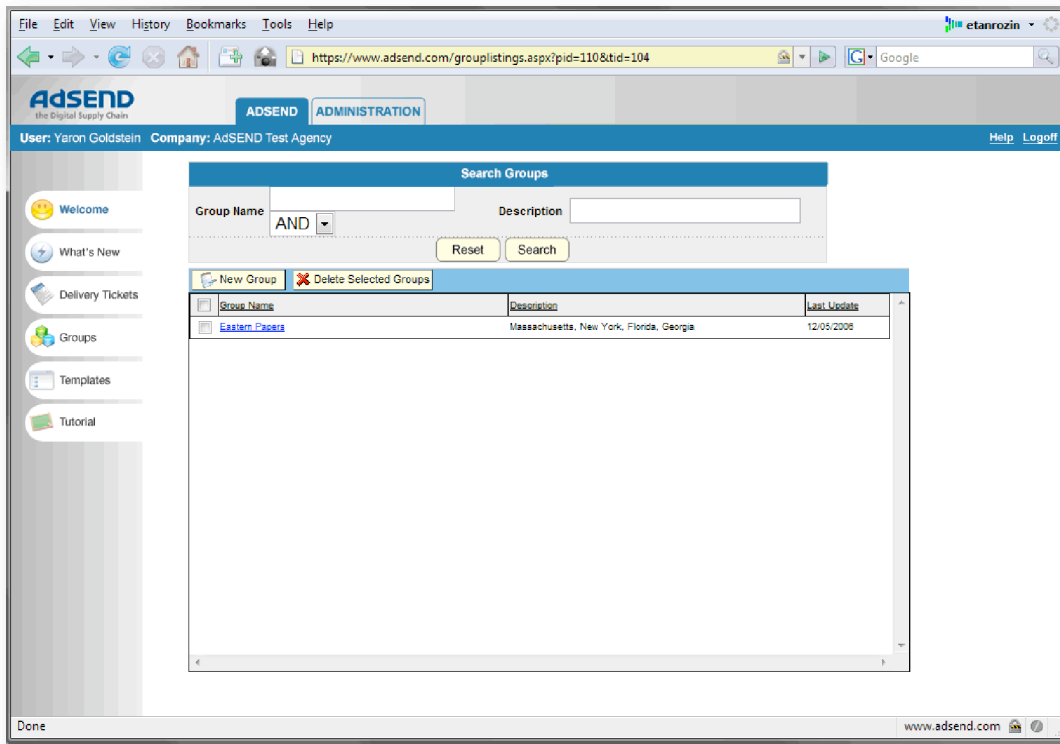
In all cases, the sender receives confirmation that the file was received by the intended recipient.

In addition to these features, one of the main attributes of the system is that it offers 24/7 support, staffed by an experienced team of experts who can answer questions ranging from delivery to PDF file creation to the troubleshooting of

individual PDF files.

The service has a 99.99% up time, and delivers files all over the world.

The AdSEND service was originated by Associated Press in 1994, and taken over by Vio Worldwide, Ltd. in December of 2006. Since that time, it has been fully integrated with Vio's other file distribution, sizing, preflighting, soft proofing and asset management applications.



AdSEND.com web-based user interface

As AdSEND.com's user interface is web-based, it can be used from any location that has internet access.

The interface allows the sender to select one or more publications to which they want to send a specific ad, select the ad and complete a job ticket.

It is simple and efficient to use, and it confirms delivery of the ad file to each destination newspaper.

We Deliver...and More
800.223.7363

AdSEND
www.adsend.com

Features and benefits:

AdSEND.com is a web-based digital ad delivery solution with 24/7 customer support. It is also integrated with other ad manipulation, management and tracking systems.

- // One delivery ticket can be sent to multiple newspapers for multiple insertions.
- // Tracking and notification throughout the delivery process.
- // Optional automation capabilities for

high volume users.

- // Fully resilient infrastructure for high up time.
- // Higher reliability than email or FTP transfers as each transaction is tracked to its final destination.
- // Detailed job ticket showing thumbnails and previews of the ad file sent.
- // Expandable platform to introduce new features and extend existing features.
- // Experienced 24/7 customer support.

AdSEND specializes in the development of solutions that link workflow partners in innovative ways that allow them to not only exchange files, but also vital information *about* those files. Tens of thousands of users around the world depend on AdSEND – advertisers and their suppliers for automating ad creation, proofing and fulfillment, and publishers for their ad checking and managed reception. The company offers a broad spectrum of tools serving the diverse needs of the publishing industry including: automated movement and tracking of digital data; customer-facing service portals; automated page composition; digital asset management; automated, remote pre- and postflighting solutions; color managed monitor soft proofing; and integration of business and production systems with industry-standard metadata. AdSEND is a division of Vio Worldwide, Ltd, which has offices in the U.S., U.K, Israel and France. The company offers securely managed, tracked and automated online file delivery for over 10,000 users globally. Vio Worldwide leads the way in technology standards, participating in XML standards-setting bodies for JDF and AdSM, and the AAAA ebiz for media initiative.

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